

AIR ALLIANCE

Rebuilding confidence in the car market

Richard Lofthouse
28 March 2019
Madrid

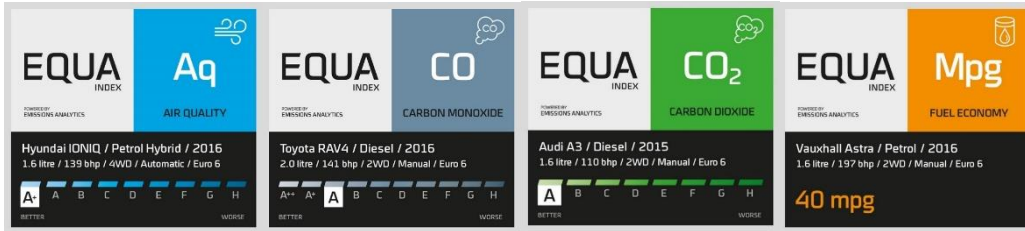
EMISSIONS ANALYTICS

- Headquartered in UK, with operations in Oxford, Stuttgart, Los Angeles, Detroit and Seoul
- Specialist in Portable Emissions Measurement System (PEMS) testing and data analysis
- 2000+ vehicles tested
- Largest commercially available emissions database
- Projects with universities across Europe
- Launched the EQUA Index in 2016
- Local versions across Europe and USA



Latest 2.0 litre mild hybrid Audi A6

EQUA INDEX AND MAYOR OF LONDON



- www.equaindex.com
- “Cleaner Vehicle Checker”
- For Mayor of London
- Launched October 2017
- Complement to T-Charge and proposed ULEZ



Make: Model: Model year: Fuel: Transmission:

Body style: Engine size:

Click on any row in the table below to get more information about a vehicle.

Make	Model	Model year	Fuel	Transmission	Body style	Engine size	Power	NO _x rating	Official CO ₂ emissions
Alfa Romeo	4C	2017	Petrol	Automatic	Coupe	1.7L	240BHP	A+	157 g/km
Alfa Romeo	4C	2017	Petrol	Automatic	Convertible	1.7L	240BHP	A+	161 g/km
Alfa Romeo	4C	2016	Petrol	Automatic	Coupe	1.7l	240RHP	A+	157 n/km

AIR ALLIANCE



- Allow Independent Road-testing founded in 2017
- Global not-for-profit alliance
- Of scientists, regulatory experts and organisations committed to improving air quality
- Building on the legacy and expertise of Emissions Analytics, with access to its data
- Promotes on-road ratings as the cost-effective solution to air quality problems, now
- Members include Fondazione Bruno Kessler, Cenex, Energy Saving Trust
- Engages with all credible players, including cities, policy-makers, academics and industry
- Independent, accessible, transparent and accountable
- Activity scrutinised by authoritative Scientific Advisory Committee

SCIENTIFIC ADVISORY COMMITTEE



Helen ApSimon	Professor of Air Pollution Studies, Imperial College London, UK
Dr. Adam Boies	Reader in the Energy Division of the Department of Engineering, University of Cambridge, UK
Daniel Carder	Director of Center for Alternative Fuels, Engines and Emissions at West Virginia University, USA
Dr. Claire Holman	Chair, Institute of Air Quality Management (IAQM), UK
Dr. Guido Lanzani	Head of Air Quality Unit, Regional Environmental Agency, Lombardy, Italy
Dr. Norbert Ligterink	Senior Research Scientist at TNO, an independent research organisation in the Netherlands
Dr. Xavier Querol	Institute of Environmental Assessment and Water Research, Spanish Council for Scientific Research, Spain
Martin Lutz	Head of Sector Air Quality Management, Berlin Senate Department for Environment, Transport and Climate Protection, Germany
Dr. Marc Stettler	Lecturer in Transport and the Environment in the Centre for Transport Studies, Imperial College London, UK
Dr. Martin Williams	Professor of Air Quality Research, Kings College London, UK

EUROPEAN CEN CWA STANDARD

- CEN CWA17379
- Published in January 2019
- Voluntary European standard procedure
- Under Comité Européen de Normalisation
- Initiated by Emissions Analytics in November 2017, chaired by Nick Molden
- Wide participation from manufacturers, ACEA, academics, consumers and cities
- Testing now underway to standard method

CEN/WS 90

Date: 2018-12

TC WI

CEN/TC

Secretariat: UNI

General guideline on real drive test methodology for compiling comparable emission data

Einführendes Element — Haupt-Element — Ergänzendes Element

Élément introductif — Élément central — Élément complémentaire

TEST METHOD

- Focused on urban NO_x from pre-RDE diesel vehicles
- Complement to RDE

- Multiple 10km urban trips
- Average speed 20-40kph
- Min/max acceleration and deceleration
- Maximum gradient and altitude
- Ambient temperature 10-20 °C

- Need for at least 5 trips, from 3 tests and 2 cars

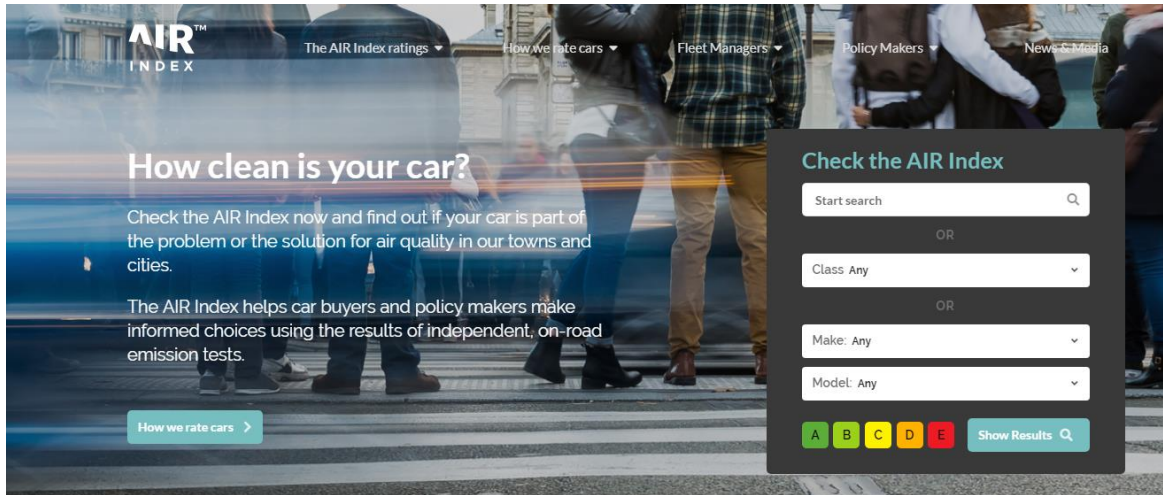
AIR'S MISSION



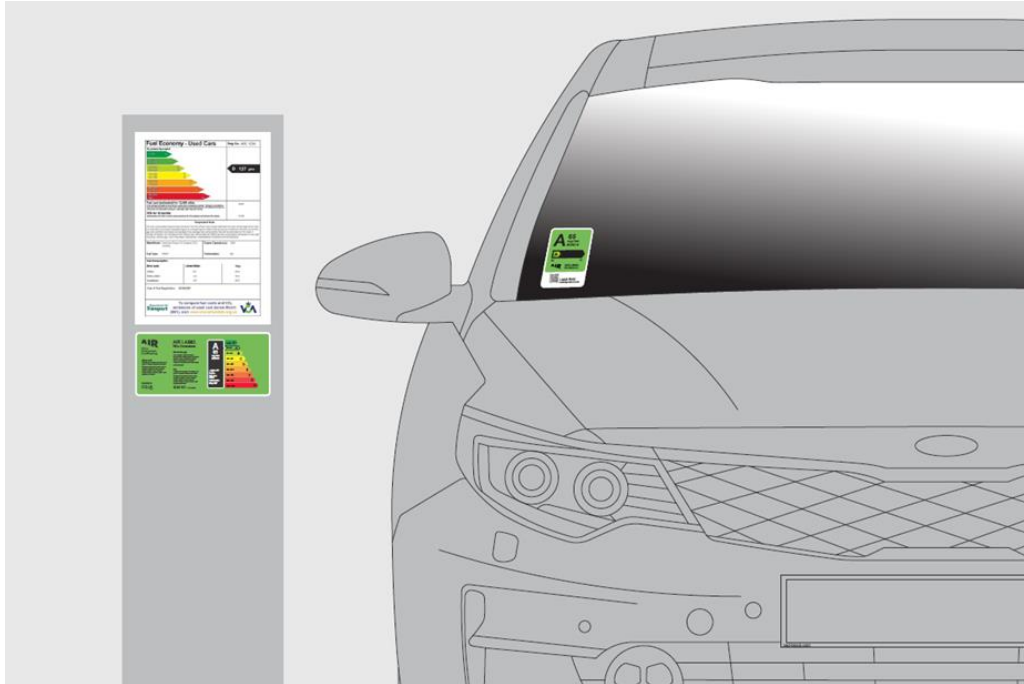
- AIR guarantees the testing and results are independent and trusted
- Ratings will be made freely available
- “EuroNCAP for NO_x emissions”
- Currency for buyers
- Marketing tool for OEMs to use, to help dispel confusion
- Standard for use in city access policy
- Evidence for government to develop policies

AIR INDEX

- Rates cars and vans a simple scale from A (best) to E (worst)
- Same test on every vehicle, according to CWA17379
- Discriminates between high and low emitters, irrespective of Euro class
- Provides independent validation of retrofit effectiveness



LABELLING



AIR
Your comparison

Model	Engine	Rating	Emission (mg/km)
Jaguar XF	Diesel 2.0l	A	65
Ford S-Max	Diesel 2.0l	E	375
Nissan Qashqai	Petrol 1.6l	H	1348

AIR URBAN NOx POWERED BY EQUA

About AIR
Vestibulum aliquet nisi mauris, et rutrum mauris vehicula sit amet. Phasellus sit amet nunc in enim congue pretium. Nam ultrices neque ornare enim lobortis, mollis. Donec cursus, quam quis egestas vehicula.

Methodology
Lorem ipsum dolor sit amet, consetetur adipiscing elit. Mauris sculis nunc ut placerat luctus. Nam ullamcorper dui ipsum. Vivamus volutpat, velit vitae ligula porta suscipit.

Tax
Quisquam aliquet nisi mauris, et rutrum mauris vehicula sit amet. Phasellus sit amet m.

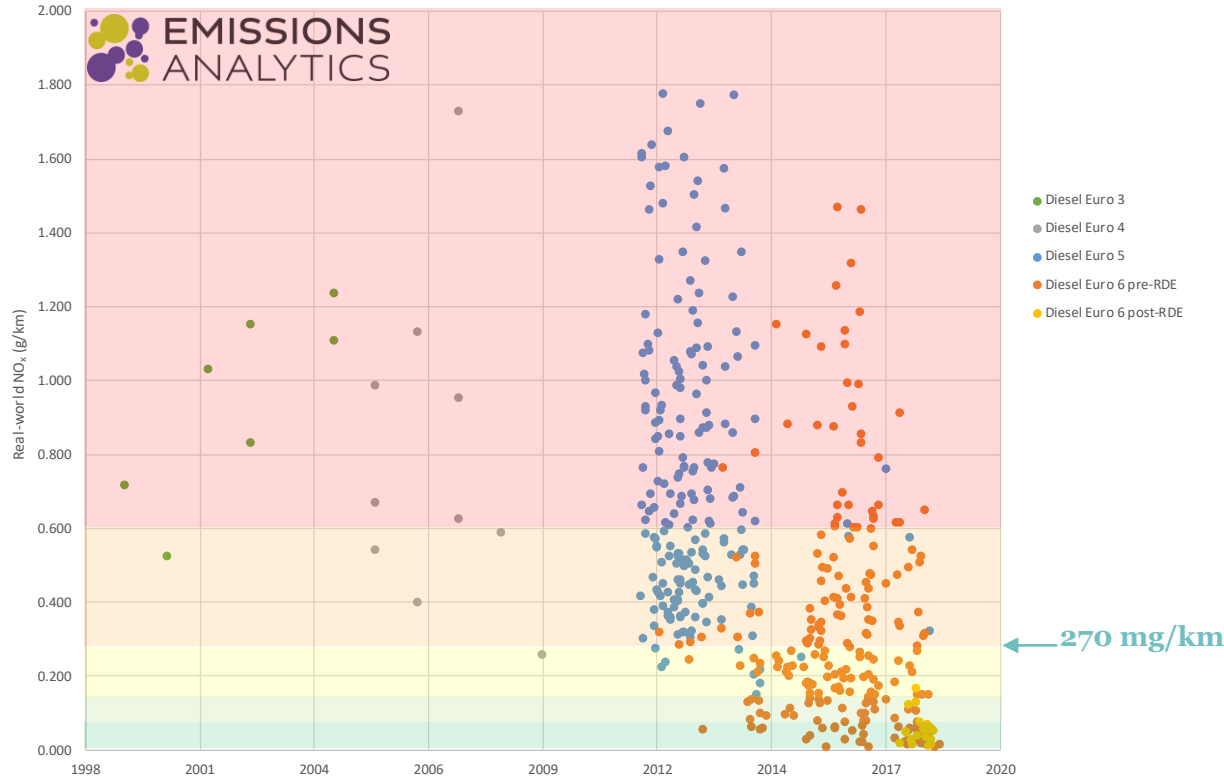
€37.50 / 12 months

Jaguar XF Diesel 2.0 litre 4WD Automatic Bhp 237

A 65 mg/km EURO 6

Low High

REAL-WORLD PERFORMANCE



- On the combined EQUA Index real-world urban cycle – good proxy AIR Index and similar dynamicity to RDE
- 270mg/km real-world limit proposed by German government for 14 cities
- Only 1 pre-Euro 5 diesel, 6 pre-Euro 6 diesels meets this limit
- 48% of Euro 6 fail to meet
- All RDE vehicles are A or B rated on AIR Index

LAUNCHING AIR



- AIR Index launched February 28, 2019 across Europe
- CWA formally welcomed
- Press releases in multiple languages
- Ratings provided to media and fleets
- Engagement with cities and policy-makers
- **WEB: allowAIR.org**
- **TWITTER: [@allowair](https://twitter.com/allowair)**

AIR Allow
Independent
Road-testing

THANK YOU



Nick Molden

Chief Executive Officer, Emissions Analytics Ltd

Director, AIR Alliance

nick@emissionsanalytics.com

+44 (0) 20 7193 0489

+44 (0) 7765 105902

Dr Richard Lofthouse

Senior Researcher, Emissions Analytics Ltd

+44 (0) 7790 902982